

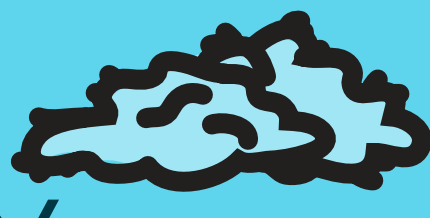
# the secret double life of donated textiles

NEARLY **100%** OF DONATED TEXTILES ARE RECYCLED! They are separated into three grades:

**45%**  
USABLE CLOTHING



**20%**  
FIBER CONVERSION GRADE



**30%**  
WIPING CLOTH GRADE



Recycled fiber products **SAVE MONEY and RESOURCES** by using existing materials.

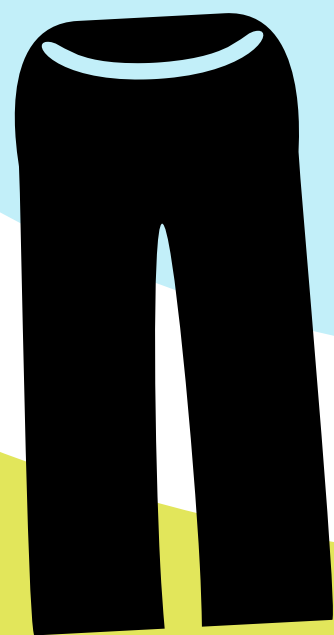


## CLOSING THE LOOP

Recycled cloth rags use **LESS WATER, LESS ENERGY** and create a **LOWER CARBON FOOTPRINT** than all other alternatives.



The second hand clothing market provides **AFFORDABLE CLOTHING** to those in need and **ENCOURAGES GLOBAL ENTREPRENEURSHIP.**



## SECOND LIFE ...



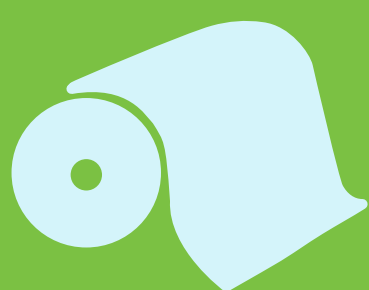
stained t-shirt → wiping cloth



lone sock → pillow stuffing



old denim → household insulation



teddy bear → car seat stuffing



torn bath towel → wiping cloth



SECONDARY MATERIALS®  
AND RECYCLED TEXTILES

The Association of Wiping Materials, Used Clothing and Fiber Industries

donate recycle don't throw away®



A PROGRAM OF SMART THE SECONDARY MATERIALS AND RECYCLED TEXTILES ASSOCIATION