



# pennies for the planet!

Includes  
Everything You Need  
to Get Started!

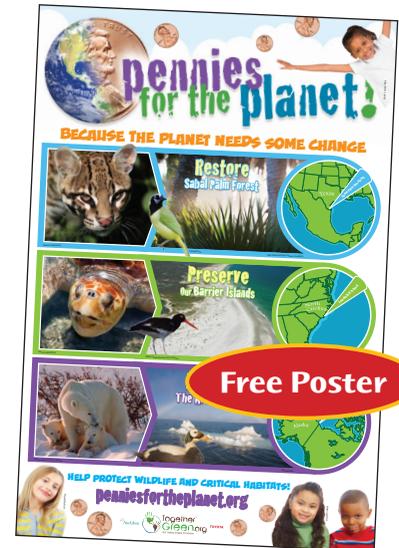
## Get Involved in This Exciting Conservation Program for All Ages!

Pennies for the Planet provides students with a hands-on way to learn about and help fragile habitats and the animals that depend on them!

### Here's your step-by-step guide:

1. Use the **free poster** to point out each habitat and animal. Discuss the reasons they need our help.
2. Share the two **habitat and animal information pages** found on the back of the poster.
3. Select the student activity pages that you'd like to use. These are also on the back of the poster.
  - **Eight writing prompts**—perfect for morning work or student journals
  - **Four activity cards**—place these at learning centers or use them as freetime activities
  - **Two skill builder pages**—each teaches students even more about the habitats and animals and gives students a chance to reflect on ways to help
4. **Set a timeline and a goal** for your Pennies for the Planet project. Complete the parent information page (found on the back of the poster) and send it home with your students.
5. **Keep students motivated** by collecting coins in a large jar in your classroom.
6. Visit [www.penniesfortheplanet.org](http://www.penniesfortheplanet.org) to find **tips for organizing a successful campaign**, free Dive Into Science activity pages, and more!
7. **Celebrate your success!** Congratulate your students on all they've learned and on their contribution to helping these habitats and wildlife.

For more information, visit [www.penniesfortheplanet.org](http://www.penniesfortheplanet.org), call (800) 813-5037, or email [pennies@audubon.org](mailto:pennies@audubon.org).



Every participant receives a prize!

We care about animals, and we wanted to do something to help our world. People were great about donating their change. We learned that even a small group can make a big splash.

-Apryl Gorton, Crestview Academy, Albert Lea, MN

Ready to get started?  
Look inside to learn more about this year's featured habitats!



"Like" Pennies for the Planet on Facebook and get program updates!



Printed on recycled paper with 10% post-consumer waste content.

© 2011 Audubon. Text and design by The Education Center, Inc. ®

# Introducing This Year's Featured Pennies for the Planet Projects!

Share these fascinating facts with your students:

## Restore Sabal Palm Forest —located at the tip of Texas near Brownsville

**The problem:** Non-native plants have invaded Sabal Palm Forest, driving out native plants and animals.

**The species you'd see:** plants like the sabal palms; animals such as ocelots and jaguarundis; birds like the green jays, buff-bellied hummingbirds, olive sparrows, and least grebes

### Facts to share:

- Sabal palms once grew abundantly along the edge of the Rio Grande River. Now only a small number remain, found at Sabal Palm Audubon Sanctuary and nearby land.
- Scientists are working to plant more sabal palms and eliminate non-native plants. The goal is to create wildlife corridors. These narrow strips of habitat link clusters of plants and animals that have been separated by human activities, such as roads and development.



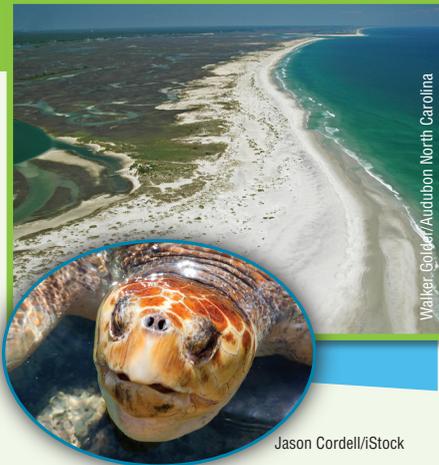
## Preserve Our Barrier Islands —specifically Lea-Hutaff Island, located between Topsail and Figure Eight islands on the North Carolina coast

**The problem:** Barrier islands protect the mainland from hurricanes and storm surges. When roads and structures are built on barrier islands, they erode more quickly, thus losing this ability. In addition, development leaves less room for native wildlife and plants.

**The species you'd see:** shorebirds and waterbirds such as the American oystercatcher, least tern, piping plover, saltmarsh sparrow; loggerhead sea turtle

### Facts to share:

- Lea-Hutaff Island is one of the few undisturbed barrier islands in North Carolina. It was once two separate islands, until the inlet between them eventually filled with sand and caused the islands to be joined.
- Currently about half of Lea-Hutaff Island is protected.
- Loggerhead turtles (listed as threatened animals) and least terns nest on the beach of Lea-Hutaff Island.



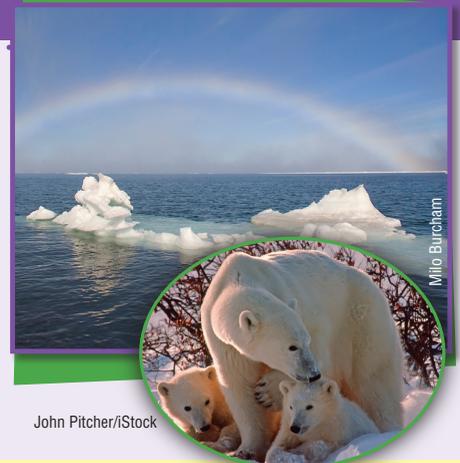
## Protect The Arctic Ocean —including the Beaufort and Chukchi (pronounced chuck-chee) Seas located off the Alaska coast

**The problem:** Scientists need to know more about the wildlife habitats in the Arctic Ocean. Many mysteries remain about how the animals there survive.

**The species you'd see:** polar bears, Pacific walrus, ice seals, and whales; seabirds such as eiders, northern fulmars, yellow-billed loons, and ivory gulls

### Facts to share:

- Alaska is rich with wildlife and unspoiled natural areas.
- Oil exploration is proposed in part of the Arctic Ocean. Scientists need to study the animals there to ensure that they are protected. If an oil spill were to occur, scientists are not sure how the frigid cold, extended storms, and long periods of darkness would affect the cleanup.
- The Chukchi Sea is home to roughly half of America's polar bears and one-tenth of all the polar bears in the world.



**Take your Pennies for the Planet program to the next level!**  
Luci Grossman's class at PS 121, Bronx, NY, did all kinds of exciting projects to teach about conservation—making paper, planting a garden, reusing milk cartons as planters. The group raised over \$1,300!



TOYOTA



## INCENTIVES AND AWARDS

**Everyone who participates is a winner!**

Incentives and awards are based on the size of the participating group.



All Participants	
If You...	You Will Receive...
Participate	Listing on the Pennies for the Planet <b>Online Honor Roll</b>
Participate	A Pennies for the Planet <b>Temporary Tattoo</b> for every group member
Small Groups: 1-8 individuals	
Raise \$50 or more	Assorted Pennies for the Planet rubber <b>wristbands</b> in the shapes of wildlife and nature for every group member
Among the TOP 5 conservationist	A limited edition Pennies for the Planet <b>"TOP 5" Button</b> for each group member, plus... A copy of <i>Olivia's Birds: Saving the Gulf</i> by Olivia Bouler, an 11-year-old who raised funds for birds affected by the Gulf Oil spill. This new book features many of Olivia's paintings and is illustrated and written by her.
Medium Groups: 9-39 individuals	
Raise \$100 or more	<b>Action for Planet Earth Classroom Resource kit</b> if group leader is an educator. A one-year subscription to "Audubon" magazine if group leader is a parent.
Raise \$200 or more	Assorted Pennies for the Planet rubber <b>wristbands</b> in the shapes of wildlife and nature for every group member
Among the TOP 5	A limited edition Pennies for the Planet <b>"TOP 5" Button</b> for each group member, plus... The popular <b>Audubon Singing Birds Wall Clock</b> to display in your classroom, school, meeting room, or clubhouse
Large Groups: 40 or more individuals	
Raise \$100 or more	<b>Action for Planet Earth Classroom Resource kit</b> if group leader is an educator. A one-year subscription to "Audubon" magazine if group leader is a parent.
Raise \$300 or more	Assorted Pennies for the Planet rubber <b>wristbands</b> in the shapes of wildlife and nature for every group member
Among the TOP 5	A limited edition Pennies for the Planet <b>"TOP 5" Button</b> for each group member, plus... A Pennies for the Planet <b>"Top 5" Banner</b> to display in your classroom, school, meeting room, or clubhouse

### GRAND PRIZE AUDUBON BIOBASH!



Alyssa Boyd

The group that raises the most money for Pennies for the Planet receives everything needed to throw a **rocking environmental celebration** including t-shirts for students and teachers, wildlife trivia game with prizes, and more! Plus, Audubon's professional performing artist will lead your group in environmental songs and wildlife stories.  
*Grand Prize subject to deadlines. See below.*

### A Completed Entry Form

is required in order for your group to be eligible for awards. Please note deadlines.

### Important Deadline Information Please Read!

To be eligible for the Audubon BioBash, entry must be postmarked no later than May 5, 2012. Postmark deadline for all other awards is August 31, 2012.

### Make all checks/money orders payable to "National Audubon Society"

Write "P4P" or Pennies for the Planet in the check memo or note.





# PARTICIPATION FORM

Ready to send in your donation?  
Be sure to complete this form!

Enclosed is our donation to Pennies for the Planet, in the amount of \$ \_\_\_\_\_.

Make check/money order payable to National Audubon Society. Write "P4P" in the check memo or note. Mail to: Audubon/Pennies for the Planet, 225 Varick St., 7th Floor, New York, NY 10014

Have a question? Contact us at (800) 813-5037 or pennies@audubon.org

## We are participating in Pennies for the Planet as a:

Small group (1-8 participants)  Medium group (9-39 participants)  Large group (40+ participants)

Age range of group members under 21 years old: \_\_\_\_\_

Number of participants: \_\_\_\_\_

We are participating for the first time.



Together Green

## How did you hear about Pennies for the Planet?

The Mailbox magazine or Learning magazine  National Audubon Society  Facebook  
 Friend or co-worker  Other web source \_\_\_\_\_  Other \_\_\_\_\_

Contact person (adult over age 18)  I am the group's teacher or leader.  I am the parent or guardian.

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

School/organization: \_\_\_\_\_

Grade: \_\_\_\_\_ Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Pennies for the Planet Honor Roll Listing



Together Green

If you are a school or group leader, please enter your group name as it should appear on the honor roll web page:

Group name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

If you are a parent or guardian, please enter your family name or the first name(s) of child(ren) as it should appear on the honor roll web page:

Family name or child's/children's first name(s): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

I give consent for this group to be listed on the Pennies for the Planet Honor Roll website.

Signature of adult: \_\_\_\_\_ Date: \_\_\_\_\_

Print name of adult: \_\_\_\_\_

Please Share What motivated your group to participate? Which activities did your group use? What other elements would you like to see included in the program?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Together Green

As an alternative, email us at pennies@audubon.org with the subject line "Story" and tell us your story that way!

